

BMJ wants to ensure that it is transparent about any conflicts of interest that people who work with us may have. This notice explains what information we want to collect about conflicts of interest and why. You can find our contact details [here](#) if you would like to discuss this with us.

What does BMJ collect and why? We recognise that people who contribute to BMJ’s work can legitimately have interests in other organisations. Where there may be a conflict of interests with BMJ’s work, or the appearance of a conflict of interests, we want to collect that information and make it available to relevant audiences.

| Type of information | Required | What it is used for | Lawful basis |
|---|----------|--|----------------------|
| Paid or unpaid work in the fields of health, research, publishing, or another relevant field. | Yes | To understand whether there are potential personal conflicts of interest with employment, financial incentives that may affect the actual or perceived validity of your contributions. To understand whether there are any other work-related potential conflicts of interest that may lead to actual or perceived bias affecting the validity of your contributions. | Legitimate interests |
| Other employment, social, historical or financial links to relevant organisations | Yes | To understand whether you may have links to other organisations that would affect the actual or perceived validity of your contributions. | Legitimate interests |

We are relying on legitimate interests for the processing of this personal data. BMJ’s reputation for providing high-quality, reliable materials for the health sector is essential to our business. BMJ’s interest is to manage and reduce the risks of bias in our work, and to be transparent about any residual risks from conflicts of interest.

Do you share my data? Information about conflicts of interest will be available to anyone consulting BMJ materials that you have contributed to. While BMJ does not send your data to other individuals or organisations, it will be available publicly.

How long will you keep information about me? We will keep information about conflicts of interest alongside other information about you. It will be deleted together with the other data we hold about you six years after your last work for BMJ. However, where your conflict of interest information forms part of BMJ’s materials, your data will remain available through those materials indefinitely.

What are my rights? You have rights over your data. You can [contact us](#) if you would like to:

- Have a copy of your personal data
- Correct inaccurate information about you
- Erase information about you
- Restrict how your data is used
- Object to our use of your data
- Have your data ported to another organisation

You can find [advice about your rights](#) on the website for the Information Commissioner’s Office (the regulator for data protection law in the UK).

If you have any concerns or complaints, we’d like it if you [contacted us](#) in the first instance. You also have the right to complain to the [Information Commissioner’s Office](#) if you’d like to.

Wherever you are in the world, you can get in touch with BMJ in the first instance through our email address: dataprotectionlead@bmj.com. However, in accordance with the requirements of the GDPR (Article 27), BMJ has a data protection representative in the EU:

activeMind.legal Rechtsanwaltsgesellschaft m.b.H.
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