

BMJ Journals



Tips to drive usage of BMJ Journals at your organisation



Make it super simple for users to access BMJ Journals

We understand that your users are busy, so access to BMJ Journals needs to be as quick and as easy as possible.

The following options give users immediate access:



-  **IP range:** We can provide access to specific IP ranges. This means that anyone within your organisation network (recognised IP range) will be given automatic access to BMJ Journals on any device.
-  **Referral link:** We can provide links for you to host on your organisation's secure intranet or portal pages. Users can then click through directly to each of the BMJ Journals you have access to.

Usage tracking and reporting is available on all of these options.

If you would like to activate any of these options in your organisation, please contact:

support@bmj.com

Keep up-to-date

-  **Sign-up to email alerts**
Keep up-to-date with your choice of email alerts from BMJ Journals. Get notified when new content is published and/or receive a Table of Contents when a new issue is published.
Visit myaccount.bmj.com/myaccount
-  **Follow us on social media**
We regularly share useful information on our BMJ Journals' social media pages. Visit the journal homepage, where you can find social media links - follow and share!

journals.bmj.com

BMJ Journals

Use our resources to promote BMJ Journals

Promotional materials

We have developed a number of promotional materials that are available to help you promote BMJ Journals. These include: Posters; user guides; suggested social media posts; and more.

You can find these at:

bmj.com/company/bmj-resource-centre

Training

We have a dedicated training team to assist you with any questions you might have.

For more information, please email us at:

training@bmj.com



Let us know if you need help

We love to hear from our customers, so, if you need any further support or simply want to give us some feedback, then please get in touch.

marketingsupport@bmj.com

To find out more visit: journals.bmj.com

Customer support: support@bmj.com | +44 (0) 20 7111 1105

Promotional support: marketingsupport@bmj.com