

# BMJ

Sharing knowledge  
and expertise



ACADEMIC

# Improving healthcare outcomes

Using digital technology to make best evidence instantly available.

Developing tools to make information accessible and useful.

Supporting health professionals' learning and development.

Sharing the newest ideas, opinions and data.

That's what BMJ does. We've been doing it since 1840.

# A healthier world

**BMJ has a great heritage. What started as a 16-page provincial medical newsletter in 1840 is now *The BMJ*, with the fourth highest impact of any medical journal in the world—and our company now publishes over 60 journals covering over 20 medical specialties.**

But today, BMJ is so much more than a journal publisher. We help hundreds of thousands of healthcare professionals make better clinical decisions on a daily basis. As well as condensing the latest medical evidence into an easily-accessible version for clinicians, we take it one step further by helping them grow their knowledge and skills through BMJ Learning.

Underpinning everything we do—whether for researchers, educators, students or clinicians—is our belief that its ultimate purpose should be safer, high-quality healthcare for patients.

“We have a clear vision of ‘A Healthier World’ and use our values to inform the decisions we take to help achieve that vision.

The voice of our customers is vitally important to us—we listen and respond to their needs, ensuring we provide high-quality evidence based products for academic institutions, healthcare organisations and governments.”

**Peter Ashman**

CEO, BMJ



# Global healthcare knowledge provider

BMJ shares knowledge and expertise to improve patient experiences and outcomes.

From specialist publications and decision support to online learning, our products and services help improve the educational development of students and professionals.

They also help organisations improve their research and development services.

## **Alert**

Receive customisable emails containing interest-related content.

Make use of 'Keyword' and 'Search term' alerts that notify when criteria-matching articles are published in The BMJ, HighWire or PubMed/Medline journal.

## **Current awareness**

Provide high-impact research and CME resources across more than 70 specialties.

## **Get published**

Help medical students and junior staff to publish their case studies and case reports.

Offer outreach and guidance with expert-led 'How to get published' learning modules and workshops. Speed up publication with BMJ's fast track processes of less than 15 days.

## **Measure impact**

Achieve subscription ROI with article level metrics and COUNTER-compliant usage statistics.

## **Drive research to publication**

Help improve research outputs and acceptance rates with a comprehensive set of stand-alone, self-study modules.

## **Support continuing medical education & continuing professional development (CME)**

Accommodate educational needs with flexible and relevant modules that are a source of accreditation in most countries.

## **Support decisions**

Provide access to referential knowledge, the latest research and guidelines.

## **Qualify**

Prepare medical students for exams with superior learning materials.



## Our expertise

“BMJ has worked closely with us to understand our goals. Their expertise and clear commitment to friendly, responsive customer service stand out for me and I will continue to choose BMJ as a trusted publisher and provider.”

**Martin Elcock,**

Librarian for Outreach, University Hospitals Birmingham NHS Foundation Trust

### **Evidence**

Underpins everything we do – it’s what makes us one of the world’s most trusted knowledge providers.

### **Publishing**

At the forefront of innovative healthcare thinking and practice since 1840, *The BMJ* is one of the world’s top four general medical journals.

We also offer more than 60 peer-reviewed specialist journals across a range of medical and allied science fields, and we are leaders in digital publishing and open access.

### **Health knowledge**

Clear, evidence-based resources developed for researchers, educators & clinicians.

### **Medical education**

Tailored resources to help clinicians identify learning needs and keep up with the latest evidence, guidelines and best practice.

### **Application aided by technology**

Integrated digital and mobile solutions to improve clinical performance and patient outcomes.

### **Decision support**

Quick, accurate, concise, evidence-based answers to clinical questions, plus access to the latest research and guidelines—all built into the clinician’s workflow.

### **Events**

BMJ has over 20 year’s experience providing access to over 35 annual events working with a network of experts to assist in the development of relevant content that engages, inspires and offers practical solutions to healthcare professionals across the world. Each year over 10,000 attendees attend a BMJ event incorporating annual three-day conferences, clinical masterclasses, a Careers Fair, webinars and the annual BMJ Awards.



# Education and training

Our extensive range of professional development resources assist with assessment, training and CME via a range of online courses, live events and webinars.

## **BMJ** Learning

High quality e-learning resources to support student's essential training in key competencies and critical areas.

With more than 500,000 users worldwide BMJ Learning has a 16 year history of working closely with medical students, junior doctors and practicing healthcare professionals to produce high, quality, evidence based, popular learning resources.

BMJ Learning provides essential training to prepare students for a smooth transition from medical student to practicing doctor. It improves the confidence and satisfaction of students and enhances postgraduate and subsequent career performance.

We offer e-learning to address critical areas for students such as priority clinical topics, safer prescribing, practical procedures, induction and preparing for life on the wards.

### **BMJ Learning provides:**

- Hundreds of peer-reviewed modules regularly updated to reflect the latest guidance
- E-learning containing audio, 3D animation, video, clinical cases and text
- Modules available in 10 languages and accredited by organisations across the world
- Module usage tracked in the BMJ Portfolio—a secure and easy to use resource to track and record learning activities.
- Reports of usage provided to institutions
- Modules available for export to local Learning Management Systems (LMS) so your educational materials and content can all be found in one place

**[learning.bmj.com](http://learning.bmj.com)**

## **BMJ** OnExamination

Test your medical knowledge with high quality, exam format revision questions from BMJ OnExamination.

We have been providing medical revision since 1996 and have been chosen by over 210,000 medical professionals worldwide for their exam preparation.

Our robust editorial process ensures questions are of the best quality and relevance for each exam.

### **BMJ OnExamination provides users with:**

- Over 65,000 quality exam revision questions mapped to the current curriculum
- Personalised revision experience online or by App; we help you to revise efficiently by topic, type, difficulty level or weak area
- Expert advice from our clinical tutors on how to approach your revision in the most effective way, with tips on exam technique and current formats to help you pass
- Track your performance and compare your scores with all candidates revising with BMJ OnExamination for the same exam

**onexamination.com**

## **RESEARCH TO PUBLICATION**

An e-learning initiative from BMJ and UCSF for doctors and healthcare researchers, particularly early in their careers.

It develops research skills and helps researchers to get papers published.

Comprising six courses containing 200 hours of expert tuition on 50 specific topics, Research to Publication:

- Offers the option for integration into a 'blended learning' Masters programme
- Supports research integrity and drives high ethical standards
- Drives research quality and acceptance rates in high-impact, international journals
- Helps authors advance their own careers
- Builds research capabilities at your institution
- Gains greater international recognition for the originating institution

**rtop.bmj.com**



# Journals

Providing evidence based content for researchers, educators and students across the globe. Our diverse portfolio includes some of the most influential specialty journals in their field.



Frequency: **Continuous**

First published: **1840**

Impact factor: **23.259**

**bmj.com**

## **The BMJ**

One of the most influential and respected medical journals in the world featuring original research, reviews, expert analysis, authoritative opinion and medical education.

Our mission is to help researchers to create and share the best evidence to support clinicians in their goal of delivering the best healthcare. *The BMJ* comprises a monthly academic journal and website publishing some of the world's most influential medical research for a global audience of academic and clinical researchers, medical educators, leading clinicians and policymakers.

All readers, whatever their specialty, role or location, can appreciate *The BMJ's* attention to the art and science of medicine with articles addressing how societal and ethical considerations impact the research and practice of medicine.



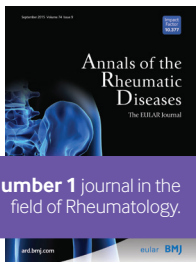
## **Discovery partners**

BMJ has partnered with leading library service providers to give librarians, medical students and academia faster access and easier search capability of BMJ Journals content.

By improving the speed of search and increasing the discoverability of our content, users can now enjoy an improved experience and obtain better search results from our trusted and structured content.



Alongside our flagship journal, we publish more than 60 of the world's leading medical and allied science journals.



**Annals of the Rheumatic Diseases**

Frequency: **Monthly**  
 First Published: **1939**  
 Impact factor: **12.35**  
[ard.bmj.com](http://ard.bmj.com)

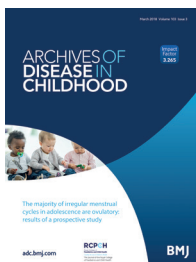
**Number 1** journal in the field of Rheumatology.



**British Journal of Sports Medicine**

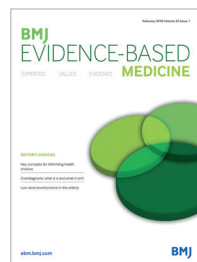
Frequency: **Semimonthly**  
 First Published: **1964**  
 Impact factor: **7.867**  
[bjsm.bmj.com](http://bjsm.bmj.com)

**Number 3** journal in the field of Sports Sciences.



**Archives of Disease in Childhood**

Frequency: **Monthly**  
 First Published: **1926**  
 Impact factor: **3.258**  
[adc.bmj.com](http://adc.bmj.com)



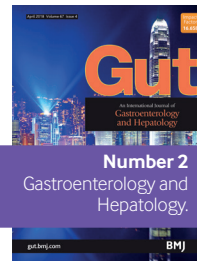
**BMJ Evidence-Based Medicine**

Frequency: **Bimonthly**  
 First Published: **1995**  
[ebm.bmj.com](http://ebm.bmj.com)



**ADC Fetal and Neonatal**

Frequency: **Bimonthly**  
 First Published: **1994**  
 Impact factor: **3.953**  
[fn.bmj.com](http://fn.bmj.com)



**Gut**

Frequency: **Monthly**  
 First Published: **1960**  
 Impact factor: **17.016**  
[gut.bmj.com](http://gut.bmj.com)

**Number 2** Gastroenterology and Hepatology.



**Heart**

Frequency: **Fortnightly**  
 First Published: **1939**  
 Impact factor: **5.42**  
[heart.bmj.com](http://heart.bmj.com)



**Journal of Medical Ethics**

Frequency: **Monthly**  
 First Published: **1975**  
 Impact factor: **1.529**  
[jme.bmj.com](http://jme.bmj.com)



**Thorax**

Frequency: **Monthly**  
 First Published: **1946**  
 Impact factor: **9.655**  
[thorax.bmj.com](http://thorax.bmj.com)

**The number 4** Respiratory title in the world.

For a full listing of our journals go to [journals.bmj.com](http://journals.bmj.com)



# Open access for institutions

We provide open access options to publish in all our journal titles, including *The BMJ*.

The BMJ open access programme for institutions has two options to help you remove some or all of the financial cost involved in your authors publishing open access in our journals.



## BMJ open access membership

Your institution pays an annual fee (based on their open access output with BMJ in the previous year), which grants all authors at your institution a 25% discount on their article publishing charges (APCs) when accepted by any BMJ published journal.



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This is an advance payment system that allows your institution to deposit funds to cover the cost of open access publishing in any of our journals. An article's article publishing charge (minus your 15% discount) is deducted from your institutional account's balance on acceptance of the article.

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[openaccess.bmj.com](https://openaccess.bmj.com)

For more information on our open access options, or to discuss your individual requirements, please contact:

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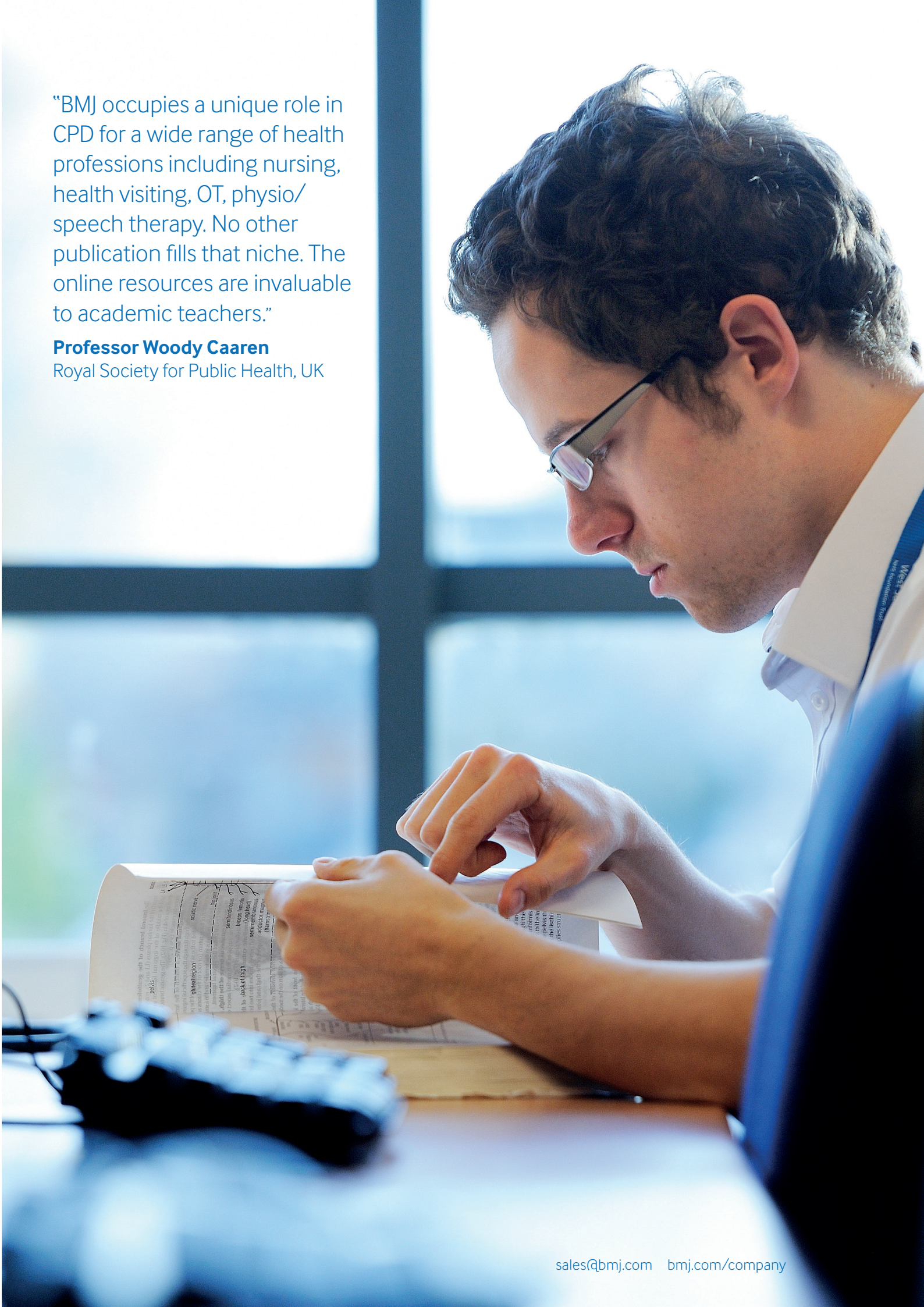
E: [sneilson@bmj.com](mailto:sneilson@bmj.com)

W: [openaccess.bmj.com](https://openaccess.bmj.com)

“BMJ occupies a unique role in CPD for a wide range of health professions including nursing, health visiting, OT, physio/ speech therapy. No other publication fills that niche. The online resources are invaluable to academic teachers.”

**Professor Woody Caaren**

Royal Society for Public Health, UK





# Clinical decision support

BMJ Best Practice supports students to make the transition from education to clinical practice.

## BMJ Best Practice

Ranked one of the best clinical decision support tools worldwide\*; BMJ Best Practice provides fast and easy access to the latest evidence-based information. It is uniquely structured around the patient consultation with advice on symptom evaluation, test ordering, treatment approach and follow up for over 90% of the most commonly presented conditions.

We support teaching hospitals and medical schools around the world to:

- Help prepare students for clinical practice, with the most recent, trusted information on the most-commonly occurring conditions. This includes access to relevant evidence and guidelines
- Give students confidence during clinical placements by providing remote, mobile and offline access. This ensures that they always have the information they need, even where wi-fi is unavailable
- Support case-based learning – highly structured content, real-world examples and easy navigation makes BMJ Best Practice an ideal teaching tool
- Provide cost-effective clinical decision support for students whether at school, at home or in the hospital

Other significant features include the addition of procedural videos, nearly 400 patient leaflets, over 250 evidence-based medical calculators, integrated links to Cochrane Clinical Answers, differential diagnosis tables and treatment algorithms.

“BMJ Best Practice provides extensive, yet summarised, coverage of the latest and most relevant research findings”

**Peking Union Medical College, China**

\*Kwag KH, González-Lorenzo M, Banzi R, Bonovas S, Moja L  
Providing Doctors With High-Quality Information: An Updated Evaluation of Web-Based Point-of-Care Information Summaries  
J Med Internet Res 2016;18(1):e15



# 4

## reasons why BMJ Best Practice is your best choice for clinical decision support

- 1. Over 1,000 topics (and growing) written by independent, global experts**  
We regularly consult clinicians, clinical editors, contributors, peer reviewers and subscribers to ensure coverage of the most important clinical areas.
- 2. Sophisticated CME/ CPD tracking**  
CME credits can be earned using BMJ Best Practice on or offline
- 3. Our robust evidence process**  
Our in-house evidence team continues to collaborate with over 1,600 international expert authors and over 2,500 peer reviewers. In this way, BMJ Best Practice continues to provide access to the best available information
- 4. Access anywhere, anytime**  
We understand students and professionals are on the go, so have designed a responsive website which adjusts to the user's screen size. In addition, the new BMJ Best Practice app allows offline access

[bestpractice.bmj.com](https://bestpractice.bmj.com)



## A global partner

From cutting edge research to helping some of the world's most vulnerable people, we work with a wide range of international institutions to deliver results. Our products and services are now in daily use worldwide.



### India

Enriching 800,000 doctors' knowledge in India by delivering the best research publications through integrated systems to over 500 medical institutes.



### China

Benefitting over six million Chinese medical staff and students with fully translated educational and clinical decision support online content



### Australia

Acting as a leading supplier of specialty journals and digital support tools in Australia, BMJ supports the academic research and clinical decision support needs of over 17,000 medical students in 17 of all 19 university medical schools nationwide.

“BMJ is a key partner for our library. They deliver top quality content and their support is quick and efficient. Their willingness to provide nationwide access at an early stage has helped us to convince other publishers to follow.”

**Kjell Tjensvoll**, Norwegian Electronic Health Library.

# Contact BMJ

We offer access to the latest evidence-based medical information, learning resources and decision support tools.

Talk to us today.

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