



**BMJ in the News** is a weekly digest of BMJ stories, plus any other news about the company that has appeared in the **national and a selection of English-speaking international media**.

This week's (20 - 26 Jul) highlights include:

### **The BMJ**

#### **Research: Consumption of sugar sweetened beverages, artificially sweetened beverages, and fruit juice and incidence of type 2 diabetes**

[Rise in diabetes cases may be linked to sugary drinks, say researchers](#) - The Guardian (front page)

[Even If You're Lean, 1 Soda Per Day Ups Your Risk Of Diabetes](#) - NPR 23/07/2015

[Soda's Diabetes Problem: The Non-Obese at Risk, Too](#) - MedPage Today 21/07/2015

This story was covered by **over 120 news articles as listed on Google News** including coverage from Huffington Post UK, the Daily Telegraph the Mirror, the Daily Express, Sky News, BT, Daily Mail, U.S. News & World Report, Asian Image, Belfast Telegraph, Health24, OnMedica, Net Doctor, Diabetes.co.uk, Yahoo News, Pioneer News, Celebrity Cafe - Entertainment News, Doctors Lounge, Pulse Headlines, Newsmax, WebMD, Medical News Today, Philly.com, FoodNavigator-USA.com, Health24 , SBS, the Grocer, HealthDay, dailyRx, The Economic Voice, Greenville News, Healio, Food World News, Laboratory Equipment, MyFox Wausau, Echonetdaily and local UK local coverage.

#### **Research: Birth weight and later life adherence to unhealthy lifestyles in predicting type 2 diabetes: prospective cohort study**

[Low Birth Weight Tied to Higher Type 2 Diabetes Risk Decades Later](#) - US News and World Report 22/07/2015

This story was also covered by Doctors Lounge, Clinical Endocrinology News Digital Network, OnMedica, MedPage Today, Medscape, Science World Report, Medical News Today, HealthDay, Medical Xpress, DailyRx, The Hans India, Financial Express, Philly.com, Rochdale Online, and Irish Health.

#### **Analysis: Web of industry, advocacy, and academia in the management of osteoporosis**

[Journal says role of vitamin D, calcium in curing osteoporosis a fallacy](#) - Times of India 22/07/2015 (also in print)

[Commercial ties may fuel unnecessary osteoporosis treatment](#) - The Pharmaceutical Journal 24/07/2015

[Do Dollars Form the Backbone of Osteoporosis Recs?](#) - MedPage Today 23/07/2015

This story was also covered by MinnPost, 6minutes, 3NewsNZ, Rochdale Online, Pharmacy News and Pakistan Tribe.

### **Personal View: [Doctors and medical students in India should stop wearing white coats](#)**

[Are doctors' white coats putting our lives at risk?](#) - Times of India 24/07/2015

[Indian medics need to ditch white coats, says Indian doctor](#) - Business Standard 22/07/2015

[Doctor's White Coat Scare](#) - India Today (video) 23/07/2015

This story was also covered by The Hindu, Hindustan Times, The Economic Times (India), Khaleej Times, Delhi Daily News, The New Indian Express, Calcutta Telegraph, Bangalore Mirror, The Hans India, IndRead, Indiatimes, The News Reports, News Nation, Health Newstrack, SahilOnline, indiatvnews, The Shillong Times, Free Press Journal, Udaipur Kiran The Hans India, Deccan Herald, Focus News, Odisha Samaya, Daily News & Analysis, Lauderdale Daily News, Financial Express, The Wiire, Daijiworld, Jagran Post, Chandigarh Tribune, Moneylife, The Siasat Daily, TheHealthSite, New Kerala, ANINEWS Sakshi Post, Oneindia IBNLive, ABP Live Economy Lead, Zee News and CanIndia News.

[New calls for review over statin danger](#) - The Express 26/07/2015

[A First-Person Account of a Psychotic Episode](#) - Yahoo 23/07/2015

[Generic Drug Duo More Effective Against Breast Cancer Than Tamoxifen](#) - Healthline 23/07/2015

[Coca-Cola under pressure as millenials quit sugar](#) - AFR Weekend 23/07/2015

[Canada Takes Long to Approve New Drugs - and That's Good](#) - Huffington Post 23/07/2015

[\\$4 trn investor group calls for greater transparency in drug trials](#) - IR Magazine 23/07/2015

[Fracking subsidies better spent elsewhere](#) - The Guardian 24/07/2015 (also in print)

[How Big Brother is nudging you by text and email](#) - The Times & The Times Ireland 23/07/2015 (also in print)

[Newer oral contraceptive combinations associated with higher VTE risk](#) - Healio 22/07/2015

[DNP Accusations Lead To EU Withdrawal Of Schwarzenegger-Endorsed Supplement](#) - Forbes 21/07/2015

[Want to know why your ears pop, you get brain freeze and cry chopping onions? Read on](#) - the Daily Mirror & Irish Daily Mail 20/07/2015 (also in print)

[Kiwi trial pits natural honey against pharmacy cold sore treatment](#) - New Zealand Herald 20/07/2015 (also in print)

[Thinking of Getting Pregnant? You Might Want to Stop Taking This Type of Medicine](#) - Glamour 20/07/2015

[Mixing antidepressants and anti-inflammatories may be dangerous](#) - Australian Financial Review 21 July

[A First-Person Account of a Psychotic Episode](#) - New York Magazine 20/07/2015

[Korean study on NSAIDs and antidepressants](#) - New Zealand Doctor 21/07/2015

[Doctor: You Should Not Need Prescription To Treat Urinary Tract Infection](#) - WBUR 21/07/2015

[Online symptom-checkers are often wrong](#) - Yahoo News 24/07/2015

[Studies show risk of suicide elevated in women after abortion](#) - National Right to Life News 24/07/2015

['TIDY UP' KNEE OP THAT MAY DO YOU MORE HARM THAN GOOD](#) - Daily Mail 21/07/2015 (in print; no link available)

## **JOURNALS**

### **BMJ Open**

**Research: Socioeconomic determinants of risk of harmful alcohol drinking among people aged 50 or over in England**

[Successful middle classes suffer crisis in alcohol abuse](#) - The Times (front page) + Times Ireland+ Times Scotland 24/07/15

[The strange drinking habits of the ageing affluent](#) - Forbes 24/07/15

[Successful people at extra risk of harmful drinking](#) - Times of India 24/07/15

### **Also covered by UK media:**

The Guardian (x2), Mirror, Daily Express, Daily Mail (front page) + Scottish Daily Mail, Independent, Independent i (attrib to BMJ), Telegraph (x 2), ITV News, Sky News, BBC R4 (Today), BBC News, Huffington Post, Wales Online, Evening Standard, NHS Choices, Nursing in Practice, OnMedica, WebMD, Doctors Lounge, BT.com, Yahoo News UK, The Observer, Belfast Telegraph, extensive local coverage, Sunday Times (not attributed), Business Standard

### **International:**

Delhi Daily News, Hindustan Times, The Indian Express, New Indian Express, Chandigarh Tribune, New Kerala, Daijiworld, CanIndia.com, New York Now, NPR, NPR local, Philly.com, NBC Right Now, extensive local US broadcast coverage, NYC Today, Top News US, Uncover California, Headlines & Global News, US News & World Report, HealthDay, Wall St OTC, Wall Street Hedge, New Zealand Herald, 3News NZ, Zee News, Perth Now.com, News.com.au, The Australian, The Cairns Post, The Daily Telegraph (Aus), Herald Sun, Courier Mail, The Budapest Report, Odisha Sun Times, Economic Voice

### **Other:**

The HealthSite, Big News Network, Medical Daily, Rapid News Network, iFreePress, TV Newsroom, Press Examiner, Bulletin Leader, The Weather Space, Care Appointments, Empire State Times, Tech Times, Statesman Tribune, Dispatch Times, Apex Tribune, Trinity News Daily, IBN Live, Weekly Observer, Pioneer News, The Standard Daily, Vocal Republic,

Times Gazette, Financial Express, Techie News, Sentinel Republic, Youth Health Magazine, Your News Now, Silver Surfer Today, newsmax, Care Appointments, lbc world news

*External PR*

[Vitamin D pills may not help you ward off brittle bone disease](#) - Daily Mail 22/07/15  
This story was also covered by Medical Xpress, Pakistan Tribe

[Need to define patient engagement in research](#) - Canadian Medical Journal 22/07/15

[When economic stability turns deadly](#) - The Week 20/07/15

[Irish standardised tobacco packs less attractive than EU ones](#) - Irish Medical Times 22/07/15

### **British Journal of Sports Medicine**

[Deskbound? Here's how much time you need to move or stand to stay healthy](#) - Washington Post 20/07/15 (also in print)

[The ideal amount of standing time revealed](#) - New Zealand Herald 22/07/15

[How to stay on your feet at the office](#) - Independent Online (South Africa) 23/07/15

[How swimming pools can ruin your teeth and turn hair green](#) - Daily Mail + Irish + Scottish Daily Mail 22/07/15

[The 13 ways to burn fat all day](#) - Daily Mail 21/07/15

[Taking 1200 mg of Advil before marathon was a big mistake](#) - Seattle Times 26/07/15

[Strong hips relieve knee pain](#) - Runner's World 24/07/15

[How to banish the 'boomer belly'](#) - Daily Telegraph 25/07/15 (in print; link unavailable)

### **Journal of Epidemiology & Community Health**

[Tense? Death knocks early at your door](#) - Khaleej Times 23/07/15 (in print; no link available)

### **Occupational & Environmental Medicine**

[Job strain linked to increased sick leave](#) - The Hindu 22/07/15 (in print; no link available)

### **Annals of the Rheumatic Diseases**

[Rheumatoid arthritis: 2014 treat to target recommendations](#) - Nature.com 21/07/15

[Metabolic syndrome common in lupus](#) - MedPage Today 20/07/15

[Researchers determine that family history may determine success of RA treatment](#) - Healthline 21/07/15