

The image shows the BMJ logo in white on a blue background. To the right of the logo is a blue banner containing several white icons: a microscope, a speech bubble, a computer monitor, a stethoscope, and a book.

**BMJ in the News** is a weekly digest of BMJ stories, plus any other news about the company that has appeared in the **national and a selection of English-speaking international media**.

This week's (3-9 Apr) highlights:

- Corporate coverage for new partnerships with the Pan American Health Organization to promote health research in the Americas, and with the organisation behind the Figure 1 App that will enable researchers to collaborate directly with health professionals. Sharon Cooper was also profiled in Silicon Republic.
- A study in **Gut** linked long term use of antibiotics in early to mid life with a heightened risk of polyps, the precursor to bowel cancer. Widespread international coverage included CBS News, South China Morning Post, Business Standard and BBC News.
- **Sexually Transmitted Infections, Annals of the Rheumatic Diseases, BMJ Open, BMJ Open Gastroenterology, British Journal of Sports Medicine, Journal of Epidemiology & Community Health, Open Heart** and **Tobacco Control** also featured in the media this week.

## **BMJ**

[PAHO and BMJ Publishing Group sign agreement to promote health research in the Americas](#) World News + USA News 03/04/17

[BMJ partners with Figure 1 to bring research to global medical community — 4 notes](#) Becker's Spine 03/04/17

[BMJ partners with Figure 1 app that allows engaging with medical experts, students](#) International Business Times 04/04/17

[First issue of BMJ Leader - available now](#) Faculty of Medical Leadership 06/04/17

[25 leading women breaking the CIO mould](#) (Sharon Cooper) SiliconRepublic 07/04/17

## **The BMJ Awards**

[Medical trust up for 'Oscar'](#) Bicester Advertiser 06/04/17 (link unavailable)

[City clinical teams in line for awards](#) Leicester Mercury 07/04/17 (link unavailable)

## **The BMJ**

[Vitamin D added to food can stop colds](#) Daily Mirror + Irish Daily Mirror 03/04/17 (print only)

[How long should you stay on antidepressants?](#) The Guardian [G2] 03/04/17 (print only)

[New study by the BMJ ALCOHOL IS GOOD](#) PomsinOz.com 03/04/17

[How to ease knee pain](#) LiveMint (India) 03/04/17

[Coca-Cola funded journalism conference influences obesity coverage](#) Consumer Affairs 04/04/17

[BMJ Reveals Secret Industry Influence on Medical and Science Reporting](#) US Right To Know 05/04/17

[With some training, insulin pumps no better than injections](#) Business Insider 05/04/17

[Radio Choice](#) The Times [T2] 05/04/17 (print only)

[The trendy juice-only crash diets that are ruining women's health:](#) Daily Mail + Scottish Daily Mail 06/04/17

[The BMJ highlights a royal commission](#) Centre for Policy Studies 06/04/17

[FT Health: The burden of depression](#) Financial Times 07/04/17

[Moderate alcohol consumption linked to lower risk of some types of cardiovascular disease](#) Clinical Advisor 07/04/17

[EndoBreak: Endocrine HTN Screening; Rationing Glucose Test Strips](#) MedPage Today 07/04/17

## JOURNALS

### Gut

**Research:** [Long term use of antibiotics and risk of colorectal adenoma](#)

[Antibiotic link to bowel cancer precursor](#) BBC News 04/04/17

[Prolonged antibiotic use linked to colon cancer precursor](#) CBS News 05/04/17

[Long-term antibiotic use linked to higher risk of bowel cancer precursor](#) South China Morning Post 05/04/17

**Also covered by:** The Guardian, The Sun, Daily Mail, The Independent, Daily Express, Huffington Post UK, The Spectator, Liverpool Echo, Glasgow Evening Times, The Irish News, Irish Medical Times, Press & Journal, OnMedica, PharmaTimes (**lead story**), WebMD, NHS Choices, MedPage Today, Medscape, Medical News Today, HealthDay, Medical Xpress, Healio, TheHealthSite, Pharmacy Today, The Australian, Sky News Australia, News.com.au, 9news.com.au, SBS, Japan Today, New Straits Times, Free Malaysia Today, AsiaOne, The Asian Age, Asian Cruise News, Naija247news, Siasat Daily, The Hindu,

Hindustan Times, India.com, Outlook India, Zee News, NDTV, New Kerala, Deccan Chronicle, India Today, Daily Nation, Business Standard, Financial Express, Economic Times, Tech Times, UPI.com, SFGate, Inquirer.net, Becker's ASC Review, Canada News, International News Network, The News International, GMA News, Daily News & Analysis, Yahoo News, WorldBulletin.net, Weekly Times Now, iAfrica.com, Information Nigeria, Gulf Digital News, Digital Journal, MENAFN.com, ET Healthworld, The Tribune, ChronicleLive, New Vision

### **Sexually Transmitted Infections**

**Research: [Inequalities in access to genitourinary medicine clinics in the UK: results from a mystery shopper survey](#)**

[It has got harder to access sexual health services in the UK](#) New Scientist 04/04/17  
[Access to GUM clinics has worsened, warn researchers](#) Nursing Times 05/04/17  
[Patients With 'Urgent Symptoms' Struggling To Access Sexual Health Clinics](#) Huffington Post UK 05/04/17

**Also covered by:** Pulse, OnMedica, News UK

### **Annals of the Rheumatic Diseases**

[Higher Allopurinol Dose Can Safely Lower SU in Gout](#) MedPage Today 04/04/17

### **BMJ Open**

[Schoolgirl claims she was left PARALYSED by cervical cancer HPV vaccine](#) Daily Mirror + Irish Daily Mirror 04/04/17

[Increased risk of suicide during university studies](#) Medical Xpress 04/04/17

[Involve non-medical prescribers in antibiotic stewardship, say researchers](#) The Pharmaceutical Journal 06/04/17

[Clinical Leadership & Medical Workforce in DHBs](#) 08/04/17 Community Scoop (NZ)

### **BMJ Open Gastroenterology**

[New Medical Research Shows Vitamin D Deficiency Observed in Children, Adolescents and Adults with Irritable Bowel Syndrome \(IBS\), Calling Attention to Managing Nutritional Requirements Related to IBS](#) PR Newswire 05/04/17

### **British Journal of Sports Medicine**

[Environmental and Ergonomic Ideas to Stay Healthy in The Office](#) 06/04/17

[7 Everyday Habits That Are Aging You](#) Information Nigeria 07/04/17

### **Journal of Epidemiology & Community Health**

[Public health cuts in England equate to £1.6bn in opportunity costs to the NHS in England](#)  
The Pharmaceutical Journal 05/04/17

### **Open Heart**

[Sweet perks of quitting](#) The Sun + Scottish Sun + Irish Sun 04/04/17

### **Tobacco Control** (external PR)

[Smoke gets on your mitts](#) The Sun 07/04/17

[Smokers' children have 'significant' amount of nicotine on their hands, study finds](#)  
Consumer Affairs 04/04/17

[Third-hand smoke, a hidden danger for kids](#) Business Standard 06/04/17

**Also in:** Economic Times, Asian Age, Deccan Herald, New Kerala, Yahoo News, Medical Xpress, Science Daily extensive US local broadcast, Newswise, PR Newswire